GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

National Service Scheme (NSS) Unit – University School of Management Studies (USMS)

EVENT REPORT

"MUSKAAN – International Day of Older Persons"



Event Overview

Event Title	MUSKAAN
Theme	International Day of Older Persons
Organised By	NSS Unit, University School of Management Studies (USMS), GGSIPU
Donation Drive	29th & 30th September 2026
Visit Date	1st October 2026
Venue	Silver Lining Old Age Home
Participants	20 NSS Volunteers

About the Event

The National Service Scheme (NSS) Unit of University School of Management Studies (USMS), Guru Gobind Singh Indraprastha University (GGSIPU) organised "MUSKAAN" on the theme of the International Day of Older Persons.

The initiative was organised with the objective of spending meaningful time with senior citizens, spreading happiness and promoting values of empathy, respect, compassion and social responsibility among students.

As part of the initiative, NSS USMS conducted a Donation Drive on 29th and 30th September 2026, encouraging students and members of the university community to contribute towards the cause. The collected donations were subsequently taken to Silver Lining Old Age Home during the visit on 1st October 2026.

The initiative focused not only on providing material support but also on creating an atmosphere of companionship and happiness for the senior citizens.

Donation Drive

A two-day Donation Drive was organised on 29th and 30th September 2026 by the NSS Unit, USMS.

The drive received an encouraging response from students and the university community, with a substantial amount of donations being collected. The successful participation demonstrated the spirit of generosity and community service among the students.

The donations collected through the drive were utilised as part of the MUSKAAN initiative and were taken to Silver Lining Old Age Home during the subsequent visit.

The drive also helped create awareness about the importance of supporting and caring for senior citizens and encouraged students to contribute towards meaningful social causes.

Visit to Silver Lining Old Age Home

On 1st October 2026, a team of 20 NSS volunteers visited Silver Lining Old Age Home as part of the MUSKAAN initiative.

The volunteers spent meaningful time with the senior citizens and interacted with them in a warm and friendly environment. The visit focused on creating moments of happiness and companionship rather than limiting the initiative to material contributions.

The volunteers engaged with the residents through conversations, shared experiences and various interactions. The visit provided students with an opportunity to listen to the residents, learn from their experiences and understand the importance of giving time and attention to the elderly.

The donations collected during the two-day drive were also taken to the old age home as a gesture of support and care.

The visit reflected the true spirit of NSS and its motto, “Not Me But You,” as the volunteers came together to dedicate their time and efforts towards bringing smiles to the faces of the senior citizens.

Objectives of the Event

- To observe the International Day of Older Persons meaningfully.
- To spread happiness and companionship among senior citizens.

- To encourage students to participate in community service.
- To promote empathy, respect and care towards older persons.
- To provide support through the donation drive.
- To create meaningful interactions between NSS volunteers and senior citizens.
- To strengthen the spirit of "Not Me But You" among NSS volunteers.

Organising Team

- Dr. Manali Takkar – NSS Programme Officer, USMS
- Mr. Amit Sharma – Head Boy, NSS Unit, USMS
- Ms. Shruti Rathi – Head Girl, NSS Unit, USMS

The initiative was supported by the NSS volunteers who actively contributed to the planning, donation drive and visit to the old age home.

Outcome

The MUSKAAN initiative was successfully conducted with an encouraging response from the university community.

The donation drive held on 29th and 30th September 2026 was successful and received a large number of donations, reflecting the willingness of students and members of the university community to contribute towards the welfare of senior citizens.

Following the donation drive, 20 NSS volunteers visited Silver Lining Old Age Home on 1st October 2026. The volunteers spent meaningful time with the senior citizens, interacted with them and shared moments of joy and companionship.

The visit successfully fulfilled the core objective of MUSKAAN – spreading smiles among senior citizens. The experience also gave volunteers an opportunity to understand the value of compassion, kindness, respect and human connection.

The initiative demonstrated that social service goes beyond material contributions; sometimes, giving someone your time, attention and a reason to smile can create the most meaningful impact.

Glimpse of the Event

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